FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00041403-A **Type of Permit:** FILMING **Release Date:** 06/27/2011

Production Company IDENTITY MEDIA INC

Insured Company Name IDENTITY MEDIA INC
Contact Phone No. 1 212-683-2500
Contact Phone No. 2
Fax
Address 400 W 14TH ST, 3RD FLOOR
NEW YORK, New York 10014

Production Title LOREAL

Type of Production Commercial - Standard

Producer STEPHANIE BRUNI

Director LAURENT CHANEZ

1st AD ANDY COFFING

Production Manager LYNDA DE ZORZI

FilmL.A. Coordinator Daniel Alvarez

Location Manager ALBERT EPPS
Primary Phone Mobile - 213-479-7975
Secondary Phone

Location Assistant N/A N/A
Primary Phone Mobile - 000-000-0000
Secondary Phone

Fees

LA COUNTY FIRE REVIEW $282.00	**Total Permit Fee** $382.00
FILMLA FILM PERMIT RIDER FEE $100.00	**Number of Locations** 2

NOT A PERMIT

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Summary Information — Location

Permit Number F00041403-A
Production Company IDENTITY MEDIA INC
Insured Company IDENTITY MEDIA INC
Production Title LOREAL

Location Manager ALBERT EPPS
Primary Phone Mobile - 213-479-7975
Secondary Phone

Location Address 32570 Vasquez Canyon Rd , Santa Clarita, CA 91350

Location Name MYSTERY MESA FILM RANCH

Location Type Ranch

Location Description MYSTERY MESA FILM RANCH

Film Dates 6/28/2011 - 6/29/2011 04:00 - 22:00 2 days

Strike Dates 6/30/2011 - 6/30/2011 05:00 - 20:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
4000 gal water truck	1
5 or 10 ton trucks	6
Cast/Crew vehicles	55
Condors	1
Cranes	1
Cube Trucks	3
Generator	1
Honey Wagons	1
Motor Homes	4
Portable restrooms	2
Semi Trucks	1
Stakebed Trucks	4
Trailers	2
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	55
LA County FSA assigned	1

Filming Activities Exterior establishing shots; Exterior MOS; Constructing a large wooden art piece for talent to stand in front of.;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

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Coordinator Note
FIRE DEPT # 11-1500-81
FSA REQUIRED
4000 GAL W/T

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

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Summary Information — Location

Location 2 of 2

Permit Number F00041403-A
Production Company IDENTITY MEDIA INC
Insured Company IDENTITY MEDIA INC
Production Title LOREAL

Location Manager ALBERT EPPS
Primary Phone Mobile - 213-479-7975
Secondary Phone

Location Address 32570 Vasquez Canyon Rd , Santa Clarita, CA 91350

Location Name MYSTERY MESA FILM RANCH

Location Type Ranch

Location Description MYSTERY MESA FILM RANCH

Film Dates 6/30/2011 - 6/30/2011 04:00 - 20:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	8
LA County FSA assigned	1

Filming Activities Equipment on property; Exterior models against scenery; Still photo shoot.;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

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Coordinator Note
FIRE DEPT # 11-1500-81
FSA REQUIRED
4000 GAL W/T

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT